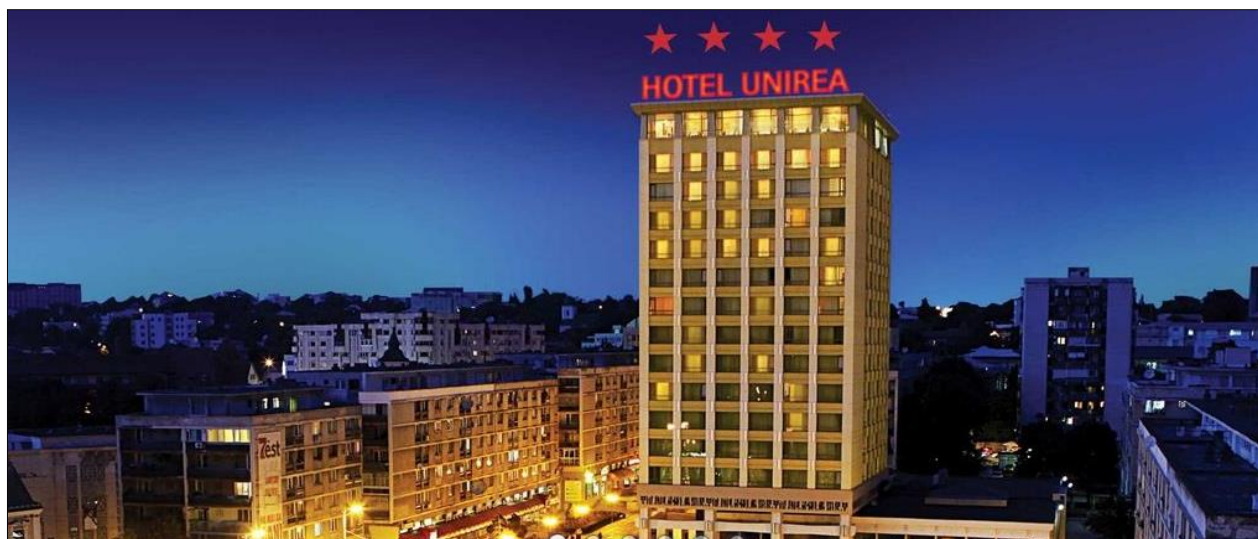


## Clusters for Knowledge Management towards Europe 2020

22<sup>nd</sup> – 23<sup>rd</sup> of September 2014

Venue: Unirea Conference Center, Iasi, Romania

### Venue of the conference



The event will take place at **Unirea Conference Center in Iasi**. Located in the historic core of the city, near the Palace of Culture, Unirea Hotel & Spa is a reference point among the hotels in the City of Iasi being attractive for both business and tourism activities. The event will be held in **Cuza Conference Room** of the hotel.



### City highlights

**Iasi** is the most important political, economic and cultural center of the North-East Region as well as one of the oldest cities in Romania. Iasi was for many centuries the crossing point of the most important commercial routes linking Poland, Hungary, Russia and Constantinople. Deeply rooted in history and known as the Cultural Capital of Romania, Iasi has been the main center of Moldavian culture since 1408. The city prides itself with publishing the first Romanian newspaper and establishing the first Romanian university. Iasi is also the home city of George Emil Palade, the only Romanian who was ever awarded the Nobel Prize in Physiology and Medicine back in 1974.



## Accommodation

Unirea Hotel – the same location with the event's venue



### Unirea Hotel

Piata Unirii 5, 700056, Iasi

Phone:

+40 232 205.000

+40 232 205.006

Fax: +40 232 205.026

e-mail: [rezervari@hotelunirea.ro](mailto:rezervari@hotelunirea.ro)

web: <http://www.hotelunirea.ro/en-us/>

Upon confirmation of your participation to the event, we can make the necessary arrangements for booking a room for you. If you want to do the booking by yourself please let us know and make use of the contact information above.

## Flight information and connections

Given the fact that the event takes place in Iasi, the most suitable would be to ask your flight booking agencies to arrange your flight directly to Iasi Airport. Usually, depending on your country of origin, this city could be reached easily by flying via Bucharest or via Vienna. In order to check some few ticketing opportunities and connections, please find below some useful links:

- **Iasi Airport:**

Arrivals: <http://www.aeroport.ro/index.php/en/sosiri>;

Departures: <http://www.aeroport.ro/index.php/en/plecari>

- **TAROM – Romanian Airlines Transport:** <http://www.tarom.ro/en/>
- **Austrian Airlines:** [http://www.austrian.com/?cc=UK&sc\\_lang=en](http://www.austrian.com/?cc=UK&sc_lang=en)
- **Brussels Airlines:** <http://www.brusselsairlines.com/en-be/>

## Iasi Airport to Hotel / Taxi

From the airport to the city center there are 6 km, normally taking 11-15 minutes by taxi, depending on the traffic. The best taxi companies in the city are **Euro Taxi** and **Lux Taxi**. In order to identify their cars – if you choose these companies – look for the logos below.



There is no reason not to take any other taxi you may normally find in front of the airport because all the taxi companies operational here are agreed by the airport based on specific permits.

For the distance from airport to the city center they should charge you with around 35-40 lei (Romanian currency) at max that is equivalent with 8 – 10 Euros.

Airport to city center – Unirea Hotel

